



# BCRPA SYMPOSIUM

**APRIL 28 TO MAY 1, 2026**

**TRADESHOW: APRIL 29**

Fairmont Hotel Vancouver  
900 West Georgia Street,  
Vancouver BC

## ABOUT BCRPA'S SYMPOSIUM

BC Recreation and Parks Association's (BCRPA) Symposium is attended by more than 400 recreation and parks professionals from across the province. Delegates include sector directors and programmers who are interested in exploring promising practices, innovative solutions, and industry trends.

Symposium features the largest tradeshow within BC's recreation and parks sector, featuring more than 50 vendors each year. The 2026 tradeshow and sponsorship experience includes even more brand engagement opportunities, including high-exposure in-app add-ons.

## BENEFITS

### ABOUT THE AUDIENCE

#### Connect with:

All levels of recreation and parks municipal staff

Sector partners

Decision-makers

Purchasing influencers

Post-secondary educators and students

**ENGAGEMENT WITH RECREATION AND PARKS PROFESSIONALS ON APRIL 29**



**400+ LEADERS IN RECREATION AND PARKS SPACES**



**DEDICATED TRADESHOW TIME & SOCIAL SPONSORSHIP OPPORTUNITIES**



**EXHIBITOR BOOTHS, SESSION SPONSORSHIP & EVENT APP ADD-ONS AVAILABLE**

BCRPA's purpose is to inspire and connect professionals to build healthy and resilient communities through the power of recreation and parks. Learn more on [our website](#).

# SPONSORS

Sponsors receive maximum continuous exposure before, during and after the conference.

Standard sponsorship packages are available, and we are always happy to create a **customized sponsorship package** that's perfect for you!

Contact the Partnerships & Events Coordinator Kelly Kieu [by email](#) to discuss the possibilities.

| WHAT IS INCLUDED IN YOUR SPONSORSHIP?   | GOLD SPONSOR<br>\$9,000 | SILVER SPONSOR<br>\$6,500 | BRONZE SPONSOR<br>\$4,000 | SOCIAL SPONSOR<br>\$5,000+ |
|---|-------------------------|---------------------------|---------------------------|----------------------------|
| <b>ON-SITE CONFERENCE BENEFITS</b>  |                         |                           |                           |                            |
| MC recognition at all <b>Keynote and Plenary sessions</b>   | ✓                       |                           |                           |                            |
| <b>Tradeshow exhibit space</b> including standard electrical hook-up (space assigned by BCRPA)                                    | <b>2 Premium Booths</b> | <b>2 Standard Booths</b>  | <b>1 Standard Booth</b>   | <b>1 Premium Booth</b>     |
| Complimentary <b>full delegate conference registration(s)</b> to maximize your face-to-face time with delegates                   | 2                       | 1                         | 1                         | 1                          |
| Opportunity to <b>introduce a session speaker and moderate Q&amp;A</b> (limited availability; BCRPA to identify relevant session) | ✓                       | ✓                         |                           |                            |
| <b>Logo on conference signage &amp; event merchandise</b>   | Large                   | Medium                    | Small                     | Large                      |
| <b>On-screen projection of company logo at keynote and opening and closing remarks.</b>   | ✓                       | ✓                         | ✓                         | ✓                          |

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# SPONSORS

| WHAT IS INCLUDED IN YOUR SPONSORSHIP?   | GOLD SPONSOR<br>\$9,000 | SILVER SPONSOR<br>\$6,500 | BRONZE SPONSOR<br>\$4,000 | SOCIAL SPONSOR<br>\$5,000+ |
|---|-------------------------|---------------------------|---------------------------|----------------------------|
| <b>VIRTUAL REACH AND VISIBILITY</b>   |                         |                           |                           |                            |
| Logo on conference promotional communications and marketing materials*                        | ✓                       | ✓                         | ✓                         | ✓                          |
| Logo & company website link on conference website* (before, during, and after the conference) | ✓                       | ✓                         | ✓                         | ✓                          |
| Sponsor profile (logo, description, website link, etc.) on exclusive delegate-only app        | ✓                       | ✓                         | ✓                         | ✓                          |
| One complimentary BCRPA 2027 Corporate Membership (one-year term)                             | ✓                       | ✓                         | ✓                         | ✓                          |

\*Your company logo will appear on conference marketing materials as soon as your sponsorship is confirmed.



# SOCIAL SPONSORSHIP

A limited number of exclusive sponsorship opportunities are also available for our social events:

- **VIP Reception** - April 28
- **Beyond the Booth: Welcome Reception & Networking** - April 29
- **Dine & Dance Gala: Together We Shine** - April 30

**As the exclusive sponsor of one of our social events, you'll have the opportunity to make these events your own!** Moderate, host, and interact with delegates with a game or other networking activity!

| WHAT IS INCLUDED IN YOUR SPONSORSHIP?  | SOCIAL SPONSOR<br>\$5,000+                          |
|--|---|
| Verbal Recognition by MC during:   | Opening Remarks                                     |
| Opportunity to <b>introduce a presenter and moderate Q&amp;A during the conference with video opportunity</b> (limited availability) | ✓   |
| <b>Intro of business and product presentation before the social event</b> (with video opportunity)                                   | ✓   |
| <b>6-foot tradeshow table to exhibit or sell products.</b><br>Includes linen and 2 chairs. (Space assigned by BCRPA)                 | <b>1 booth on April 29 and signage during event</b> |
| Complimentary <b>full delegate conference registration</b>   | 1   |
| <b>Sponsor signage</b> posted at refreshment tables and <b>logo on conference signage</b>  | ✓   |
| <b>On-screen projection of company logo at keynote and opening and closing remarks.</b>  | ✓   |
| <b>Logo &amp; company website link on conference website</b>   | ✓   |
| <b>Sponsor profile, (logo, description, website link, and more) on exclusive delegate-only event app</b>                             | ✓   |

Contact BCRPA's Partnerships and Events Coordinator [by email](#) to discuss the possibilities.

# EXHIBITORS

There are two dedicated tradeshow times happening on **Wednesday, April 29** plus additional add-ons available, including access to the event app. (See page 5.)

| EXHIBITOR RATES        | STANDARD BOOTH | PREMIUM BOOTH   |
|------------------------|----------------|-----------------|
| Member*                | \$1,050        | <b>SOLD OUT</b> |
| Non-Member             | \$1,300        | <b>SOLD OUT</b> |
| Educational/Non-Profit | \$700          | -               |

\*Eligibility for member pricing requires a valid BCRPA 2026 Corporate Membership.

| ADDITIONAL EXHIBITOR OPPORTUNITIES                         | RATES |
|--|-------|
| Additional Booth Representative (lunch)                    | \$70  |
| Promotional Video to be played before a conference session | \$500 |
| Exhibitor to Delegate Upgrade                              | \$580 |

## IMPORTANT DATES AND TIMES

|  |                              |
|--|------------------------------|
| Exhibitor Application Deadline                   | March 27                     |
| Exhibitor Load In                                | April 28 & 29                |
| Tradeshow, Lunch & Networking                    | April 29,<br>12 pm - 1:30 pm |
| Beyond the Booth: Welcome Reception & Networking | April 29,<br>4pm - 5:30pm    |

## WHAT DOES YOUR BOOTH INCLUDE?

- One 6' draped table and 2 chairs
- Lunch on the day of the tradeshow for up to 2 representatives
- Ability to add additional representatives for a small fee
- Maximum exposure and contact with delegates before, during and after the conference
- Listing on our conference website and event app
- Connect with delegates in the event app
- Opportunity to collect leads via a prize draw at your booth (prize provided by vendor)
- **Premium Booths:**
  - **Access to the most high-traffic booth placements**

## BONUS SAVINGS

Register to exhibit at two or more BCRPA conferences, and receive a **10% discount** on each.

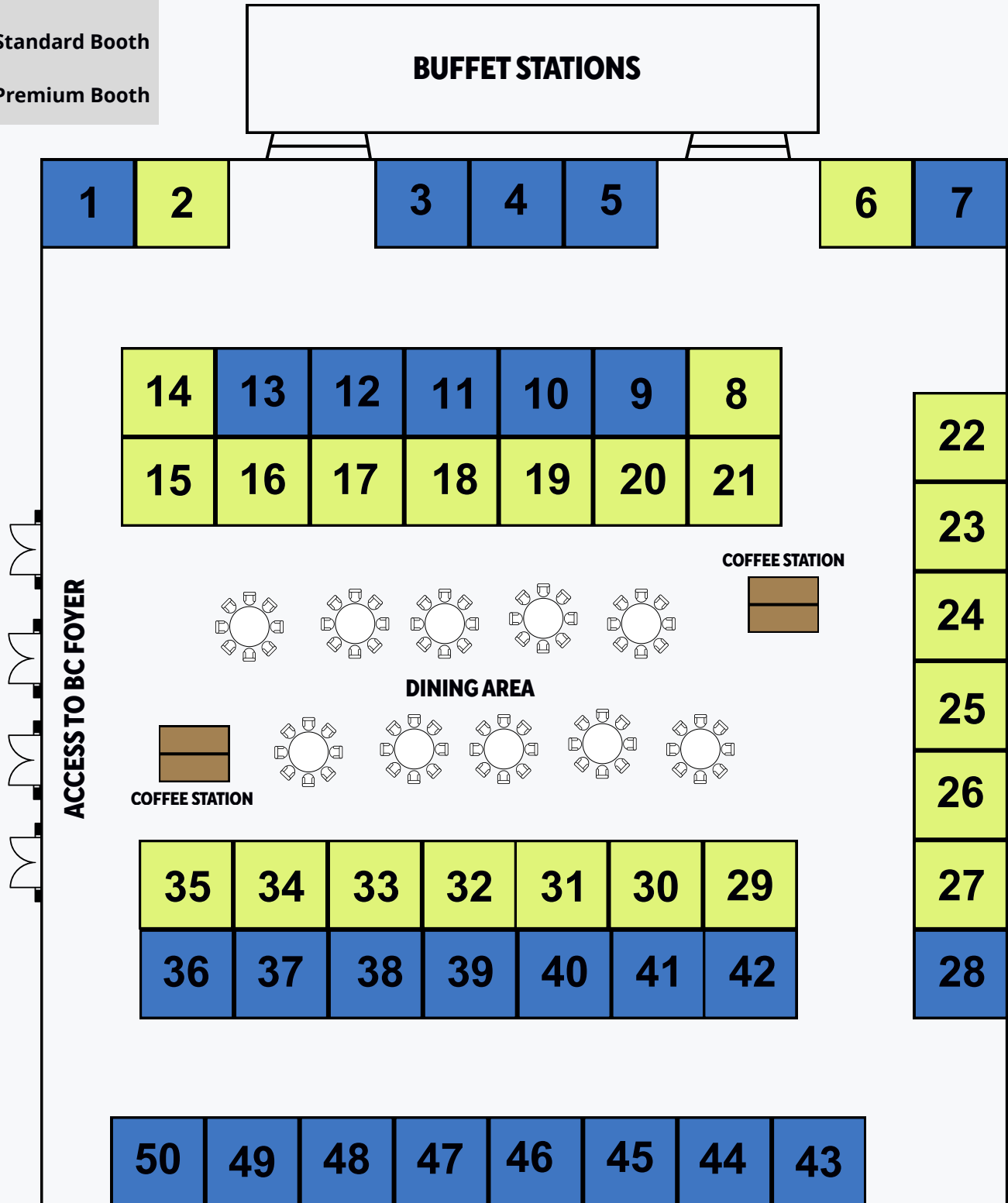
Contact the Partnerships and Events Coordinator [by email](#) for more information.



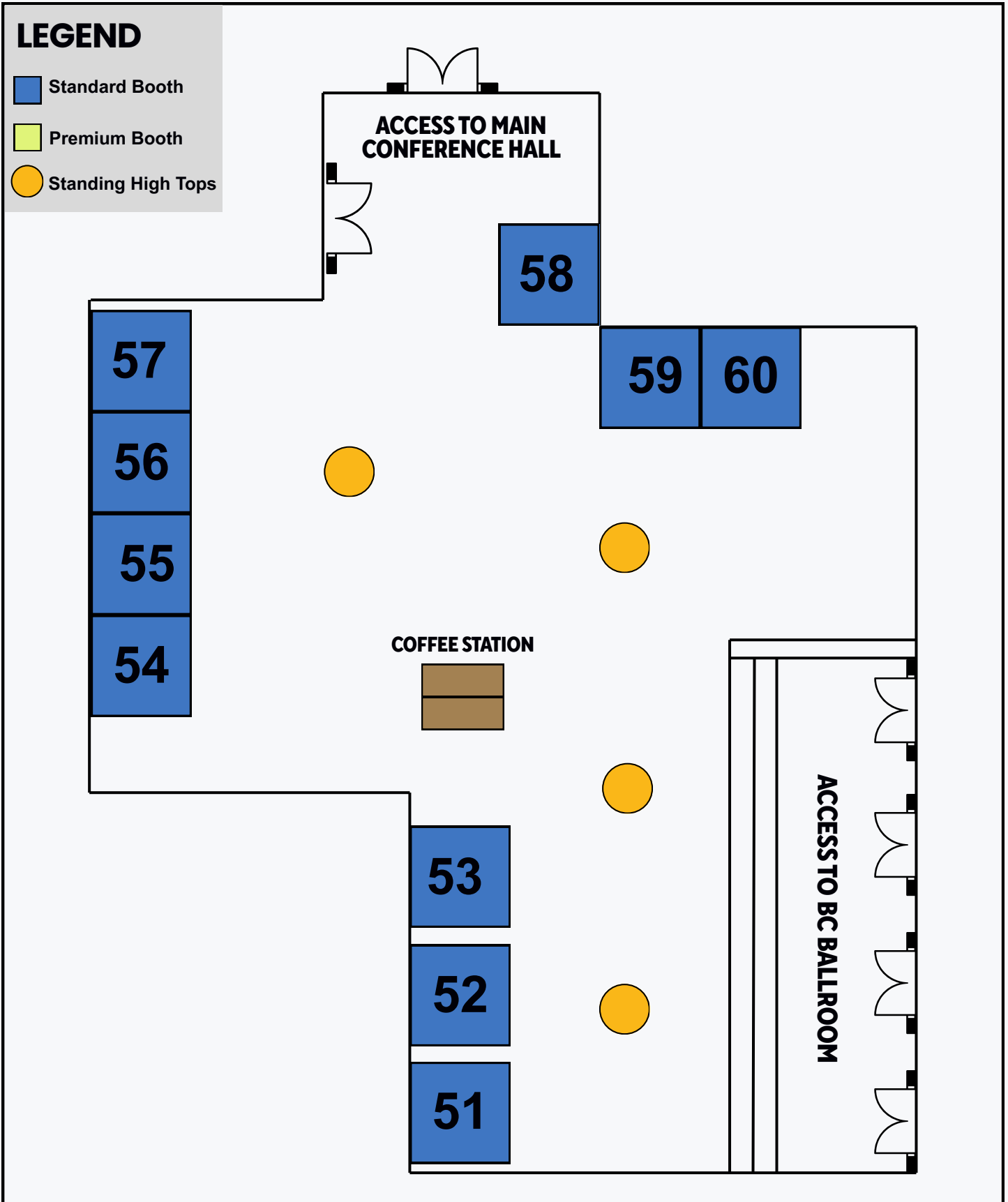
# TRADESHOW FLOOR PLAN - BC BALLROOM

## LEGEND

- Standard Booth
- Premium Booth



# TRADESHOW FLOOR PLAN - BC FOYER



# IN-APP PROMOTIONS

BCRPA's **popular event app** delivers branded, customized content directly to the hands of conference attendees before, during and after the conference.

**These in-app promotions are available to exhibitors and sponsors.**

**Boost your exposure with add-ons in the event app. Combine add-ons for more impact!**

| EVENT APP ADD-ONS  | VISIBILITY   | PRICE           |
|--|--|-----------------|
| <b>Splash Screen when app is opened</b><br>(1 availability)  | <b>Full-page pops up each time app is opened (3 sec.)</b>                            | <b>SOLD OUT</b> |
| <b>Branded push notification</b><br>(Several availabilities) | <b>One notification sent directly to all conference attendees via event app</b>      | \$650           |
| <b>Dedicated page in app</b><br>(1-2 availabilities)         | <b>Visible in drop down menu. Links either to custom content or external website</b> | <b>SOLD OUT</b> |
| <b>Menu banner</b><br>(1 availability)                       | <b>Visible at bottom of app menu</b>   | \$350           |

## SECURE YOUR SPONSORSHIP BY MARCH 27TH\*

\*Sponsorships confirmed after this date may not be included in printed promotional materials and event merchandise

### CONTACT

**Kelly Kieu, Partnerships & Events Coordinator**

Email: [kkieu@bcrpa.bc.ca](mailto:kkieu@bcrpa.bc.ca)

Phone: 604-629-0965 ext. 250



# PLAN YOUR VISIT

## ACCOMMODATIONS FAIRMONT HOTEL VANCOUVER

To book online, use the following link: <https://book.passkey.com/go/bcrpa2026>

To book your reservation by phone, call the Reservations Department at 1-866-540-4452 or 604-684-3131. At the time of booking, use the **booking code** below to receive the group rates.

Booking Code: **04262026\_002\_001**

Reservations must be made by **April 7, 2026**, to qualify for the discount.

See pictures of each room option on the Fairmont Vancouver's [website](#).

| ROOM TYPE                                 | RATE  |
|---|-------|
| Fairmont Room, Single or Double occupancy | \$349 |

For information about the cancellation policy, guest services and parking, please review the [Fairmont Hotel Vancouver website](#).

## FLIGHTS

WestJet offers 5% off Econo\* and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo\*, 5% off EconoFlex and 10% off Premium base fares.

No discount will apply to Ultra Basic or Business class bookings. [Book online using the discount code below](#).

### Applicable Rules:

- The booking is to be made to the following city: **Vancouver, BC**
- The travel period begins: **4/21/2026**
- The travel period ends: **5/8/2026**

Coupon Code: Guest web/Travel Agent web: **0Y6U3BF**

Promo Code: Travel Agent GDS only: **YBV07**

# THANK YOU TO OUR CURRENT SPONSORS

